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# **2 Techniques To Grow Affiliate Commissions Using Very Modest Effort**

As an affiliate marketer, you are constantly searching for extra methods to earn cash by getting paid affiliate commissions. In this article, let's speak about two methods to enhance affiliate commissions without spending much more time in the process.

1. The first thing we want to talk about is doing two-tier affiliate programs. A 2-tier affiliate program means that you get paid on your personal sales, and you also get compensated on the selling of any affiliates which you personally recruit.

This adds a good twist to affiliate marketing, as it gives you the alternative to make additional affiliate commissions in addition to just your individual sales. If you are the sort of individual who likes working with individuals and helping them recruiting affiliates, then this will be right up your alley.

Social networking is very well-liked on the Internet today and 2 tier affiliate programs tie in very adequately with this. Because affiliate programs are free to join, it's quite simple to enlist new affiliates into the program you are advertising.

The difficult part is getting them to the point where they can actually make sales. One benefit you will have if you are successful as an affiliate marketer is you can put together a business program which is intended to duplicate your efforts.

2. This leads into our next technique to boost affiliate commissions and that is to teach your primary level affiliates how to earn added sales online. Although the commission rate that you make is not as great on their selling as it is on yours, it is still sensible for you to put some time and effort into their success. Once your affiliates are energetically recruiting, you make cash passively from their work without putting in any added work on your behalf.

It kind of goes back to the old J. Paul Getty saying of he would rather have 1% of the effort of a hundred different individuals than to have 100% of the effort of himself. If you totally want to intensify your affiliate commissions, you surely want to sell more individually, nevertheless putting together a sizeable team of affiliate sales reps is a good way to explode your earnings also. In the long run, the success of you affiliates will be exactly tied into your success.

If you own products of your own that you are creating, having a group of affiliates in position makes it easy to promptly get that product in the marketplace. Consequently when you are signing up individuals into a two-tier affiliate program, you should be as well building a training program on the side which includes getting their name and e-mail addresses and continuously keeping in touch with them.

This is two ways to step up affiliate commissions which everybody can do with two tier affiliate programs.

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