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# 5 Common Affiliate Business Mistakes

Affiliate marketing is one of the best Internet business opportunities. An affiliate business brings to successful affiliates huge amounts of money, some of them, like Rosalind Gardner, make even \$500000/year. Another good example of successful affiliate is Allan Gardyne who earns a living online since 1998 only promoting other people's products.

However, only a very small percentage of affiliates earn such amounts of money. Only about 1% of affiliates really succeed with their online business. If you wish to become successful with your online business, you should always follow the [affiliate business tips](#) of experienced affiliates.

In this post I will try to list the 5 most common mistakes made when [starting an affiliate marketing business](#).

### **1. Creating Sites With Too Little Content**

You should choose a topic that you like and know a lot of things about and write as much content as you can (you should write about 15-17 pages of content). Write a short description of the product you want to advertise and place a link to that product or service. Make sure you don't place links and ads all over your site because neither search engines, nor the visitors on your website will like it.

### **2. Choosing Products That Are Not Related to Your Topic**

It is compulsory to choose to promote only products that match your site's topic. Don't try to market to the wrong audience as it will only lead to failure. For example, if you have a site on "sport" it would be useless to advertise fragrances.

### **3. Promoting Too Many Products on the Same Webpage**

You should only advertise about 1-2 products on a page. If you promote too many different products you will fail to focus your visitors' attention and they won't buy anything.

### **4. Don't Place Affiliate Links on Every Page**

You should also offer some valuable information to your visitors besides the products you advertise. If you promote zillion products on each webpage and do not offer any valuable information, you will lose your credibility.

### **5. Recommending Low Quality Products**

Try to promote on your website only products you have used or thoroughly researched. If you recommend low quality products and services you will only lose your credibility.

If you can't afford to buy all the products you promote on your website at least try to use some trials or go to forums where you can find reviews of those products.

If they aren't appreciated by the community, don't try to advertise them even those companies offer high commissions when you refer new customers. The commissions are important, but your credibility is even more important if you want to succeed with affiliate marketing.

Check out practical recommendations in the sphere of [free traffic](#) - make sure to study this site. The time has come when concise info is really within one click, use this chance.

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