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# **Advice For Affiliate Marketing Greenhorns - Misconceptions To Shake Off**

In a href=<http://henryzeng.com/archives/boost-residual-affiliate-income/> target=\_blank affiliate marketing/a you can most often be enticed by the promise of joining as an affiliate for several different sites while making money from each one of them. It is, but a big mistake, that many underestimate the constant work and preparation needed to bring in this easy money. br /

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This article reveals the most common and most costly mistakes that affiliate marketers make and explains exactly how you can avoid making the same errors.br /

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1. Lack of know-how about the a href=<http://hubpages.com/hub/How-to-Make-Money-From-Affiliate-Marketing2> target=\_blank affiliate program/a being promotedbr /

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You should promote affiliate programs that compliment the overall theme of your site in order to convince your visitors and subscribers to purchase the product. Once you have decided on an affiliate program that you would like to work with, it is important that you take the time to learn about that specific program.br /

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2. Not being patientbr /

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A lot of people get frustrated when they don't make the millions they hear about when they get started. You have to be patient to build your business. That is the secret to long lasting profits. br /

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3. Taking on too many affiliate programsbr /

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Concentrate on a 3-4 good ones instead of hundreds and you will definitely make much more money in the long term. You maybe attracted at firs to start earning more and signup for way too many affiliate marketing programs but dont give in, its a mistake.br /

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4. Not using signature file correctlybr /

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A sig file is a great tool for promoting any product/service you offer too. It should not be more than six to eight lines. Twenty lines of text full of affiliate links to a bunch of different products can be easily considered as spam.br /

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5. Not writing your own ad copy br /

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Take time write your own more convincing ads that suit your target audience and subscribers before sending it out. Can you imagine how much value will your message have when it arrives and the reader is seeing it for the nth time?br /

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6. Not paying for your own domain name and hosting account br /

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Successful affiliates have made small investment on a domain name. These days, you can get a domain name for just \$1 per month and either pay for your hosting or use one of the free hosting services.br /

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7. Not capturing your leads before you send them on to the affiliate product site br /

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Don't let visitors get away from you. Set up a squeeze page so you can capture your leads email address before you send them on to the product site. In this way, you can continue to market to them until they gain to trust you and actually buy your product.br /

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Committing some of these most common false movesbr /  
will cost the you a large portion of your profit everyday. That is why it is better to steer clear them from the get go than to be sorry later.br /

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