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# Affiliate Choose The Right Product

Why do we go through the hassle of promoting affiliate products? To make money, of course! So are your efforts in endorsing these products going to be rewarded financially? You must use the [right marketing methods](#) and the correct choice of product. We will look at the factors that will help you determine which products to promote in this article.

Each affiliate product and the revenue you receive should be considered. An affiliate product that can give you , 0 or more per sale is preferable to one which only gives you per sale. Products must be well researched, especially the high paying ones as they are often harder to promote. Wouldn't you rather spend all day chasing just 1 0 sale than 20 £5 sales?

Have a look at the affiliate products you are already promoting. Imagine a particular niche product on Clickbank is bringing you some sales each day. Check Clickbank regularly to see if there are any similar niche products that have a higher payout per sale and if so, edit the links on your landing page to the new product. You can increase your weekly income with very little effort (just by changing a few links) providing you are using landing pages for [your affiliate marketing](#).

You should also think about the Clickbank Gravity of the product (if you are using Clickbank). If other affiliates are successfully making sales of a particular product then the product is popular and is the kind of thing people are buying so this will be indicated by CB. However products shouldn't be dismissed, particularly if they are new, just because they are low gravity. Promoting low-gravity products could be a gamble as there is no previous track record to go by.

Have you considered offering recurring-payment type products as opposed to one-off payments? This will give you automated recurring sales each month if you promote this type of product. Usually used with subscription-based services or websites, this type of payment setup can be a great long-term money earner. A successful [affiliate marketing career](#) is determined by picking the right affiliate product to promote and this knowledge should help you to do that.

Consider if you are promoting the right affiliate products. Some sales are being brought in each day by a particular niche product on Clickbank. So you are already making money in this niche and as it's pretty straightforward to edit the links on your landing page to a new product - why not check Clickbank regularly to see if there are any similar products that have a higher payout per sale? You can increase your weekly income with very little effort (just by changing a few links) providing you are using landing pages for your affiliate marketing.

I hope you have got some right tips to choose the right product.

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