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Affiliate Marketing - How To Earn More Money From Your Sites

The main advantage to owning your own website as an affiliate is that you have the opportunity to offer more than one product on your site. The disadvantage is that you have to create more content for your site if you want to keep visitors and search engines coming back.br /

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There are many ways to do this: adding RSS, JavaScript, or some type of code that offers constantly updating content. The other ways to add content are by writing articles and product reviews.br /

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If you want to make more money as an affiliate, you need to offer more than one product. In fact, each of the products you offer on your site should solve the problem your visitors are trying to solve. Some will only need an ebook. Others may need a solution that is ongoing, like a membership site.br /

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As an affiliate, you need to cover the range of problems and solutions as extensively as possible so you meet the needs of as many as possible in your market. Once you have set up your website, you need to start looking for more affiliate products that are related to your topic. Find ebooks, memberships, coaching, or any other programs you can find.br /

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You want to offer different price points, as well as products that generate commissions for you in different ways. Different price points means that you offer affiliate products at different prices. Include low cost products. Although these wont make you as much money, they are easy sales.br /

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You will also want to offer programs that generate an income for you each month. Usually this is memberships. With memberships, you do the work once, and you get paid as long as the person continues to be a member. This allows you to stabilize your income and work less.br /

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Once you find programs you want to offer, then look for content to offer that is related to the product. One of the easiest ways to do this is to see if the merchant offers any articles. These you will have to publish as is, but visitors love articles, and as long as the article adds value, include it on your site.br /

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You may also want to consider reviews. Product reviews are extremely popular. More often than not, you will have to write your own product reviews, but its worth it. You are adding value to the product.br /

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Remember when you write your reviews to write it as a presell. A presell is where you tell the readers about the product. You include details that arent included in the sales letter. You dont try to sell here; you provide information that will answer the readers questions and help them make a decision about buying the product. Then include your affiliate link at the end of the review.br /

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Adding product reviews and articles, as well as other content allows you to offer more to your visitors. It also allows you to generate multiple streams of income. This helps you avoid losing income if one of the programs you are marketing disappears or the merchant ends the affiliate program.br /

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Continue to add new content to your site as it will please both your readers and the search engines. It will also give you an opportunity to earn additional income on autopilot.br /

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Jinger Jarrett is the author of the 7 Day Ebusiness, available on Amazon.br /

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