

File Created by [Blogging Rebirth](#) WP Plugin

Affiliate Marketing - Promoting Your Affiliate Business On A Budget

Affiliate marketing is the most cost effective way to start making money online/an online business. You can literally start your affiliate marketing business without spending a dime. While it is rather simple to find products to promote without any initial cost, it is a little more difficult to find successful marketing strategies that are free. Since most of us starting online are on a budget, I have compiled some free advertising sites to assist you in promoting any affiliate program.

Squidoo is a free website that enables you to create web pages which they refer to as a lens. The lenses are extremely simple to set up with some very interesting choices of modules to choose from. A well constructed lens with good keyword content will create many visitors due to Squidoo's extremely high rank with Google. You will also receive traffic from within the community of lenses if your lens is good enough to make it in the top 100 of any category.

Blogging is also a cost effective way to promote your [affiliate products](#). Opening a blogspot with Google Blogger, Word Press or Hub Pages are all free to start. Blogs are great for marketing affiliate businesses and branding yourself as a marketer. Promoting your products from your personal point of view will make your potential customers connect with you better therefore increasing your chance of a sale. Blogs can create a more relaxed environment where your readers get to feel how passionate you are about your product, so it really helps if you actually use the products that you are promoting.

Article marketing is similar to blogging but there are some differences. Instead of promoting your product like you would do in a blog, article marketing is more about giving substance and giving readers a window into/some insight about your product. Writing articles is also more viral because an article with great content may be distributed to hundreds or even thousands of directories. Being featured in many directories will not only bring great traffic to your affiliate program but you will also generate backlinks to your website. Backlinks are essential in increasing your page rank with the search engines.

Forum participation is another form of free advertising for your products. The key to forum advertising is making valuable posts in categories that pertain to your niche. After making several posts, members in the forum will notice your expertise and most likely will visit your affiliate site. To spruce up your advertising, it makes more sense to use a text message in your forum signature instead of a plain URL.

Without any question, there are no other replacements for paid advertising resources like PPC, but if you are new into the business and are in need of a fast start, the free advertising methods will yield some good results.

Marc Marseille is an internet marketer with several websites providing valuable resources to many. For more resources on affiliate marketing you can visit [reputable affiliate networks](#).

Get [free traffic](#).

You can also find this article published on [single file page on filorama.com](#)