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Can You Really Make Money In A Free Business Opportunity

Are you frustrated by all these websites that use the word free. Do you, like me, feel the word free has to be one of the most overused words in the a href="http://news.web-income-boosted.com/ target=_blankhome business niche/a. It seems that everyone has a free this and a free that to offer you. So consider this, can you really make money in a free business opportunity.br /

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The short answer to that is, yes you can. Here is how you can do that and we will use affiliate marketing as the business model.br /

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Did you know you can join almost any a href="http://news.web-income-boosted.com/ target=_blankaffiliate marketing/a program for free? In a matter of a few minutes you can be set up with and affiliate i.d. number that is coded into an affiliate website.br /

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You promote this affiliate website and whenever you make a sale you earn a commission. Your cost to do this is nothing but the time it takes you to promote your free affiliate website.br /

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Before you think you have died and gone to heaven there is a couple of things you should know.br /

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1. Getting traffic to your affiliate web page for free is harder than it sounds. You will have to work hard and master traffic generation methods such as classified ads, article marketing, forum marketing, blogging and so on.br /

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2. Using the affiliate web page given to you by the merchant you are representing is a hard way to make money. If everyone is selling the same product with the same affiliate web site how do you make yourself stand out!br /

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3. A person needs to be followed up with over and over before they buy. This is true both online and offline. Very few people buy much today without thinking it over.br /

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If you promote your affiliate website you are sending traffic to a page that gives you no way to follow up in the future. Your visitor comes to your page, looks it over, and leaves. You have wasted your efforts for nothing.br /

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So how do you get around that? You create your own web site and send visitors to it. You create a landing page and capture names and email addresses into and autoresponder. This is known as building a list and really does work.br /

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Another thing you can do is create a pre sell page where you give a personal testimonial on the product you are selling. This will help you make more sales than the competition who is using the same old affiliate sales page.br /

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So as you can see even affiliate marketing can go from being free to costing you a little bit of money for website hosting and an autoresponder such as aweber . This is still a very little cost compared to setting up a traditional business.br /

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I guess that is why affiliate marketing has become so popular on the internet. I certainly make some very good monthly residual income from affiliate marketing and if you get a chance you should check out Info Product killer which my review can be found on MoneyMasterOnline.com

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