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# **Creating Money Online Is Not For The Faint Hearted.**

Making money online is a phrase that can literally drive many people crazy, because as easy as it may sound the process of actually making money online from any activity requires dedication, patience, a knowhow and a go get attitude. Making money online is not for the faint hearted.

Many of those people selling information products online on how to make money have never made any real money, but they hope they will by selling you the hype, how many times have you bought a product that you felt was a fantastic product because the marketing and presentation was just out of this world and the promises had you so mesmerize you went straight into your wallet pulled out your credit card and the rest is...well you know history.

After weeks of trying out this product you realize that the hype does not mirror the potential, you then feel let down again and move onto the next fix. Here comes another brilliant site well designed great fonts and images, the sales pitch is backed by images of checks and money that was made from whatever the author is peddling, a lovely picture of a beautiful house by the beach and a Lamborghini parked in the drive way, the guys wife is as pretty as they come and the jewelry on his and her fingers makes you wish you could afford those. Are you about to reach down for your wallet again? Yes you are...

Oh, I had to add this in here, have ever joined a program that is supposed to help you make money but instead every month you have to pay to keep going? Instead of you making money as they promise you're putting money into this system hoping that one day something will happen, you follow every tip they ask you to, join all the other programs that's attached to this one program and oh my two years later you've made nothing? Well let me repeat myself, making money online is not for the timid.

Ok, stop the madness; let me enlighten you before you go off the wall. There are lots of opportunities online to make money but before you go pouring out your weeks wages you need to sit back and become aware of what's happening around you. To make money online means that you need to have a product, preferably your own product or you're acting as an affiliate selling someone else's product, you need to have a good product to offer if you really want to start making money online.

This is the point where you realize how important it is to have a product that you believing in and a product that people need and want and one that gives them the opportunity if they put the effort into it to make money, the first question to ask yourself is whether or not you would buy this product. Would you?

Here is my story, I am currently an affiliate in the travel industry selling [Gatwick Airport Hotel](#) and [Hotels Near Gatwick](#) to date I have a number of sites that I built from the ground up and a couple of those are ranking very well, but a few years back I was buying every get rich quick eBook, software you name it and I bought it, then I realize to make money I had to do what those people were doing, selling the Hype because the products were useless, there were however on occasions when I was able to sell a product or two but afterwards it made me feel terrible because I knew the persons who bought the products I was selling only bought hype, a good sales pitch and in time they would have spent money on something that had no potential to make them any real money.

As said earlier in this article, there are lots of ways to make money online but I feel to make real money and to feel good about it would have to be with something you've created and I don't mean reinventing any wheel here, what I am saying is to find a niche and work it. Find that one thing you're passionate about, something that puts a smile on your face, something you were very good at when you were younger you never know it could make you a millionaire.

After you have found that special thing, now it's time to start making real money online. I found mine a few years ago and I'm still enjoying every moment of it, every time someone books a package from any of my websites, I know they're going somewhere special, maybe it's a car hire from an airport or a cheap flight to Paris it's still a good feeling.

So the things you need to get you started is persistence, perseverance, inspiration it will not happen overnight but you will be getting closer to the real chance of making money online. It doesn't take any special computer skills to make money online, although you do need a little bit of knowhow but that is second nature because anything you

need to know you can find the answer online.

I knew nothing about SEO, but my sites are competing against sites that pay lots of money for optimization services. You too can have stories to tell when you dedicate yourself to making real money in your own business online. Let me make one thing clear here and it is the fact that there are also lots of sites that can support you in making money online, Ebay, Amazon you can become affiliates of these sites and make money, you can also go down the adsense road with Google, but it satisfy me to be able to direct my business the way that I want to instead of following the pack.

What is it going to be? Are you going to take my suggestions or are you going to keep wondering on the internet hoping that your ship will come into port one day. My friend today is the day, it's the day that you really start thinking about starting your own business online, it's the day you commit to building your empire online and the funny thing is, once you get started with a strong desire to make it, the whole thing takes on a mind of its own, you start doing things you never thought possible, your imagination starts to expand and when that happens the sky is the limit.

It Is As Simple As That

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