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Discussion Saviour: Web Conferencing Benefits

More and more companies are using web conferencing. Web based seminars or presentations or web conferencing is a more convenient way for conducting seminars and meetings for participants who are geographically separated from each other. Web conferencing allows participants to participate or conduct presentations, share applications, chat and send out instant messages about the seminar or presentation.

People and companies are investing in web conferences because of its advantages. Web conferencing is said to reduce the travel costs of a company. It is not necessary to meet participants physically or face to face. Let's admit it, travelling is not cheap. With the fuel prices so expensive nowadays, who is excited in spending money on the pump. Travel stress is also being avoided like airport delays, flight cancellations, traffic jams, and long and irritating travel hours.

Since web conferencing replaces in-person meetings, not only does it reduce travel costs by the company or business, it also keeps employees near their families and staff. Less travel means more family time and time spent with work staff to improve productiveness.

Saving time can also be equivalent into saving money. Travel delays not only waste time but costs money. All the time and effort put into organizing the meeting can be allotted to other organizational and company tasks. This time can be used for generating sales and income for the company and the business. Web conferencing also adds to the workers' flexibility. Meetings can be held on short notice even if participants are in distant locations.

Web conferencing also reduces other company or business costs. Some companies are using web conferencing to enhance customer service and learn more about customers in distant location. Knowing more about the customers the business is catering to, helps improve the quality of service they are providing.

Training departments can be turned into e-Learning centers thus training more people for less money and shorter time. Guest lecturers can give employee up- training, without the cost and time of travel.

Employers, even if they are away, can monitor, check and be in touch with their employees. Immediate company or business issues can be addressed even if the employer is in a different location. Key employees in different locations can have regular collaborations or consultations to improve the company productivity.

The ability to frequently meet and consult about pertinent business issues, strengthens the working and professional relationship among the employees even if they are far from each other.

Employers can even conduct interview to potential employees without having to leave the office, this is particularly useful for businesses or positions that are tightly integrated with technology. By performing the interview, via web conference, this can ensure that the candidate employee can perform basic computer tasks involved in web conferencing.

Another beneficial feature of web conferencing is its recording and archiving capability. Recording and archiving not only provides the necessary information to those who are unable to attend the meeting, but is also very useful for future reference.

Education institutions also use web conferencing. Education institutions can offer distance education programs and can have blended learning setting. Students can be liberated from the physical classroom set-up but still maintain teacher and classmate interaction. Education institutions see that web conferencing can be way of reducing drop-out rates since students can continue their education through distance learning programs.

Businesses are not the only institutions that benefit from web conferencing. Education, personal relationships are experiencing some advantages brought about by web conferencing. Technology, of course, is here to improve our daily lives.

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