

File Created by [Blogging Rebirth](#) WP Plugin

Giveaway Promotional Products Arent Just For The Large Businesses, They Are Vital For Small Businesses Also

Buying and using a [href=http://www.promotionalgiftsitems.co.uk](http://www.promotionalgiftsitems.co.uk) [target=_blankgiveaway promotional gifts/a](#) can be an excellent way of marketing a work from home business. Even work from home businesses can be easily promoted in this way and it doesnt need to cost much, nor is it really complicated to give the presents away to potential customers.br /

br /

Take the bog standard promotional pen as a great example of one of the many a [href=http://www.promotionalgiftsitems.co.uk](http://www.promotionalgiftsitems.co.uk) [target=_blankpromotional gifts/a](#) on the scene. These are an excellent idea – they dont need to cost much, can be bought in bulk and are simple to distribute to potential customers. So go out and get a small batch of these presents printed up with your contact details and name. For a choice of contact details, you should be able to comfortably fit onto most pens a telephone number and an email address or website , as long as they arent too lengthy. Now, carry some of these with you at all times in your bag, pocket or car.br /

br /

For example of an unusual method, recently I was on holiday and we had met up with another family of similar ages and become friendly. When it was time for us to pack up and go home, we wanted a way of swapping contact details so that we could get in touch when both back home. This is pretty much the same as what many people do on holidays and nothing unusual. The other family passed us over their details written on the back of a convenient beer mat. This, unfortunately, is an excellent way of losing the details very quickly, which we have been guilty of before. As luck would have it, I was able to use the local internet to email him from the hotel, so that we both had each others emails. But a better idea, and more fun I then realized, would be to get a batch of pens printed and just give the family a couple of our own promotional pens. Not only have they got your contact details, but you are making sure that you are telling them your business and as luck would have it, he might now become a new customer of mine.br /

br /

Of course, these passing acquaintances arent reliable enough for distributing enough promotional items to make a batch worth while, at least not enough to make a large return. But if you are taking part in work from home activities such as distributing catalogues, then why not add a pen to the catalogue? By putting it into the clear envelope that the catalogues are protected in, theres an incentive for the recipient to open the envelope when they receive it, take the pen and maybe they will be more likely to order from your catalogue as they already have it open.br /

br /

Promotional presents are also great to leave as a calling card when you have been to see new or potential customers. Leave them a gift, as well as or instead of a card, and they are more likely to be able to find your number when they have decided to buy from you. Theres load of uses for promotional presents, no matter how big your business.br /

br /

Find helpful ideas to a

[href=http://www.freegrantstips.com/free-grant-videos/how-to-write-grant-proposal-examples-of-grant-proposals-from-real-life-1.html](http://www.freegrantstips.com/free-grant-videos/how-to-write-grant-proposal-examples-of-grant-proposals-from-real-life-1.html) [target=_blankgrant proposal example/a](#) - your individual tips store.

You can also find this article published on [single file page on filorama.com](#)