

File Created by [Blogging Rebirth](#) WP Plugin

Help About Compelling Company Presentations, Part 1

Although I consider myself as a student of this art, people keep requesting me to share with them my experiences and techniques. So I decided to write this short lecture.br /

br /

There are 3 basic ways to learn this art: br /

br /

1. Listen to weathered speakers: Attend as many seminars of great speakers as possible. The subject spoken does not matter here, what you are learning is the "Technique of captivation" br /

br /

2. Read books and blogs about presentations: There are now lots of books on doing effective presentations and the web has countless pages on this. Read them. br /

br /

3. Keep Practicing: Get out there as many times as you can and just do it. As they say, people only learn from errors as you gain experience from each presentation, you will learn from mistakes made and improve each time.

Always carry plenty of a href=http://www.highimpactdesign.co.uk/High_impact_Website/index.html

target=_blankplastic business cards/a br /

br /

Apart from the above 3 rules, the below is what I learned over the years.br /

br /

1. Understand your audience – try to get before-hand, the profile and the number of your audience. It is also a good idea to ask event organizers, what they consider as the key to success for the event. br /

br /

2. Prepare for the subject – know what you are speaking about! br /

br /

3. Before you start the presentation, try to get into the arena and spend few minutes familiarising yourself with it. This is to make yourself comfortable with the environment and ease any anxiety. br /

br /

4. Before you make your presentation, if you get a chance to sit on the stage with other speakers, take the opportunity. Try to sweep the hall with your eyes and make eye contact with the audience. Don't take the eye contact to the extreme and stare at one person for a long of time, you will make them nervous. Just do it for a second with one person and then keep moving. This can be a great way to boost your confidence. br /

br /

5. Start with a Joke or some interesting fact that is relevant and related to the day's theme.br /

br /

6. Always Introduce yourself – You have achieved this, you have put in effort, and you deserve your limelight. Speak your name, loud clear in a way you will like to hear it to being pronounced by others. Let the audience know your background especially relevant experience to today's topic. Having said that, If the speaker already has introduced you, don't repeat your details all over again. Always try to keep the introduction brief. Let the audience know that your a href=http://www.highimpactdesign.co.uk/High_impact_Website/index.html

target=_blankplastic cards/a are available.br /

br /

7. Study the body language of your audience. Most of the time, if they are bored or if they think you are being dishonest, you can reveal this from their body language. br /

br /

8. Deliver your presentation in clear voice, don't mumble. br /

br /

9. During your presentation, don't keep looking at your notebook or the screen all the time. Stand upright, make frequent eye contact with the audience. Sweep the hall (to all the edges) with your eyes.

You can also find this article published on [single file page on filorama.com](#)