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# **How to Choose Affiliate Marketing Programs - Affiliate Marketing Basics**

Here are some tips that will help you when choosing your ideal affiliate marketing network:

- 1. This must be a program that you like and have personal interest in.**
- 2. The program must be top quality.**
- 3. Join only the programs with viable products with demand on the market.**
- 4. Better focus on the program which is catering to a growing target market.**
- 5. If there is an option, better choose the program with residual income scheme than one time payment, even if one time payment is bigger.**
- 6. Check the minimum quotas that you need to qualify to get your commissions.**
- 7. Make sure that the program has plenty of affiliate marketing tools, resources and info that you can use for the promotion.**
- 8. Find out if the program has a proven system of checking your networks and money earned.**
- 9. It is great if the program gives some strong incentives for members to renew their membership each time.**
- 10. Go to affiliate marketing forums and check the discussion about what programs are rising and - no matter how sad this sounds - falling.**

For more affiliate marketing tips, make sure to read other posts on the blog.

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