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# How To Choose The Right Paid Online Surveys

When I first learned that I could get paid for online surveys, it seemed like a dream come true. I can be a hard worker when I have to, but nonetheless I would prefer not to work. I think most people feel that way. Taking a paid online survey or two seemed like the perfect way to make a living.

Nonetheless, I think I was just daydreaming. Once you start to check out [paid online surveys](#), you quickly realize that there is not much money there. Don't get me wrong – you can definitely use a paid online survey site as a way to make a little bit of extra cash for spending. Still, paid online surveys only get you so far.

The only problem with paid surveys online is that it is hard to see if they are legitimate or not before you spend some time with it. There are many paid online surveys that are actually just gimmicks to get you to purchase a product or try out a service. It takes a little bit of effort to figure out which paid online surveys are scams and which are not.

Once you have taken the time to start to fill out a survey just to discover it is a scam, you will realize that it is difficult to make money doing this. You spend so much of your time trying to find legitimate focus group surveys that you end up making very little money.

The best way to find paid online surveys is through classified ads and job posting bulletin boards. If you look for paid surveys online, you'll never get anywhere. There are so many spam sites set up to tell you to take fake paid online surveys, that it takes years to sort through them.

These very same spammers, however, will not pay the money to take a classified ad out in the news. The classified ads in the news are much more likely to be legitimate. Not only can you make money through paid online surveys through newspaper advertisements, you can also take part in medical studies, focus groups, and other similar tests.

Nonetheless, you do occasionally find paid online surveys that are what they seem to be. Sometimes, it is the quickest way for a company to get a lot of data about a particular consumer product.

In that case, the company will offer paid online surveys to study how the product is received. Not only will they be able to find out some consumer data, but they will also be able to spread some buzz about their new product or service.

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