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How To Make Money With Affiliate Marketing - Bum Style

One of the first things most experienced online business owners learn, when we learned how to make money online, was how to make money with affiliate marketing. This is a great way to start because you dont need to come up with your own product or pay for and then test a sales page--its all done for you!
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The absolute cheapest way to begin affiliate marketing is what is known as bum marketing. All you really need is the ability to write a basic article--or rewrite inexpensive private label rights material--and work with an easy content management system like Word Press.
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So how to do you make money with affiliate marketing, using this low-cost to no-cost affiliate marketing strategy?
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First, you need a website or at least a blog in your chosen niche. You can buy a domain name at Namecheap.com for less than \$10 a year, and hosting at Hostgator.com for under \$10 a month.
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Make sure your domain name is keyword rich. If you cant find YourKeyPhrase.com, try separating the words with hyphens. If that doesnt work, see if you can get a .net or .org name. You can also get .info names for considerably cheaper costs per year.
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Now, write about 10 pages worth of content for that site. Focus each page on a specific long-tail keyphrase within your niche.
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Whats a long-tail keyphrase? Its one of the ultra-specific but less searched for keyword phrases within each niche market. These phrases have less competition, yet are more highly targeted toward buyers--just what you need as a beginner. (Dont worry. You can also focus on higher-traffic keywords once your site has really been up and running. Right now, though, its best to go for the long-tail traffic.)
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At the top and bottom of each web page put an affiliate link to a niche product. You dont have to even mention the name of the product in your content--in fact, its often best if you dont. Youre not trying to sell with your content. Sales writing is a time-consuming process that you dont need to worry about. The product owners have likely paid thousands of dollars for someone to write their products sales pages.
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Instead, you want to hit on emotional hot-buttons for you keyphrases. This will help pre-sell your affiliate products (you should have at least three of them) by getting your readers revved up about their niche problems or concerns.
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Now, youll want to write and submit one or two articles a day, every day, to Ezinearticles.com. Target both your long-tail and high-traffic niche keyword phrases for these articles. This is where the bulk of your traffic will come from.
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Finally, make sure you have an appropriate author bio-box at the end of each article. Youll want to tell a little about yourself (or your pseudonym) and your website. Link various boxes back to various pages on your website, using link-text that matches the targeted phrase for each page.
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And thats it! Pretty soon youll be making affiliate sales without ever spending an advertising dollar!
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For further information on affiliate marketing Alan King suggests you check out his friend Mike Filsaines site at a href=http://paydotcom.com/ target=_blankPayDotCom/a. Paydotcom is a great resource for finding a href=http://paydotcom.com/ target=_blankniche marketing products/a.
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