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How To Make Money With Affiliate Websites

As I have already explained, an affiliate is someone who markets and sells other peoples products for a commission and if you are new to internet marketing, running an affiliate website is the perfect way to start learning the ropes. br /

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Even though it is more profitable to do so, you don't even need to have your own website; you can simply join a range of affiliate networks and promote products by using 'Google Adwords' or by writing and posting articles using 'Article Marketer' or 'Ezine Articles'.br /

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Affiliate Networks:br /

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I've found that these are the best affiliate networks and I recommend you join all of them..br /

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1. Clickbank. br /

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2. Commission Junctionbr /

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3. LinkSharebr /

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4. TradeDoublerbr /

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First of all, you need to sign up with all of the above and then find out what products sell the best. With 'Clickbank' this is called 'Gravity', the highest 'gravity' number equalling the most successful products and with the other programs it is referred to as EPC (Earnings-Per-Click).br /

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I also recommend looking at the selection of 'new products' too as you could find a hidden gem which will achieve great conversions even though it might not have previously received a lot of exposure.br /

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How to create the most sales:br /

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Undoubtedly, the best way of making affiliate commissions is to have your own affiliate website which, of course, you now have! In short, if someone visits your website and sees a review you have written on a particular product, they are far more likely to buy it as they've had a second opinion from an independent source; not just the website that's selling the product.br /

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When writing reviews, try and appear unbiased but install a sense of the following:br /

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Fear: For example - This could happen if you don't take action now...) br /

Urgency: For example - This offer is only lasting for 5 more hours...)br /

Positivity: You think it's a great product etc...br /

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Always make yourself out to be an authority on the subject too – even if you aren't! Try also to use pictures such as book cover graphics if they're available. Go to the product you intend to promote, find and follow the link to the affiliates/webmasters page and see what marketing tools are available for your use.br /

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Have a look at this a href=http://www.bestplaceonthenet.com target=_blankwork at home/a info to see a selection of sample product reviews.br /

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6 easy steps for maximum profits:br /

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Apart from article marketing and 'Search Engine Optimisation' (which I'll cover in more detail later on, I have found that the following step by step method works wonders when it comes to generating affiliate sales. It

comprises of a few points that I have already talked about.br /

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STEP #1: Find a product to promote that pays well; in other words \$20 - \$100 per sale. Make sure the sales copy is effective, the customer service is good and the product is converting well.br /

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STEP #2: Read the sales page, buy the product and note down all the useful information and advantages that it will bring the purchaser. Re-write what you find into your own detailed and highly complimentary review and rate the product on a scale of one to ten. Something like 9.3/10. Remember to make yourself out to be an expert on the subject in question!br /

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STEP #3: At the end of the review, place a link to the website and create a sense of urgency by stating what the current discount on the product is and when it will end. ie at 12.00AM Tonight for example..br /

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STEP #4: Create a lure by offering the potential buyer a free bonus if they visit and buy the product through your affiliate link. You can find one at www.surefirewealth.com. br /

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STEP #5: Go to your Google Adwords account and create an ad for the product review.br /

Follow my advice for doing this later in the book and remember to ONLY use relevant keywords relating to the product. Don't use the keyword suggestions that Google suggests or the traffic won't be targeted enough which in turn will cut your profits down. Remember to link the ad directly to the product review page and not to your home page. If the visitor reads the ad and then clicks on the link to see the product, by this stage he will be a highly targeted prospect and your conversions should be very high. Watch the sales pour in!br /

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STEP #6: Place some relevant Adsense ads directly below the link to the product you are promoting. This way, if the visitor isn't interested in the product, they may click on an Adsense ad to navigate away from the page which should cover your costs for the click that brought them.br /

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I also recommend you consider purchasing 'a href=<http://www.bestplaceonthenet.com> target=_blankwork from home/a' as it will explain these methods in more detail. br /

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