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# **How To Maximize Your Profit Promoting Affiliate Programs**

By: Ken Hillbr /

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( Remember before reading to look at [freeroomshare.com](http://www.freeroomshare.com) if you require a new a href=http://www.freeroomshare.com target=\_blankflat house share/a )br /

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Promoting affiliate programs can provide you with a good extra income or even a full time income online.br /

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To help you maximize your profit promoting affiliate programs, Ive provided the following tips to help you successfully market your affiliate programs more effectively to your sites visitors.br /

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1. Publish an e-zine.br /

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Running an e-zine will allow you to run prime position ads for your affiliate programs in every issue you publish, and is the #1 way for you to follow up with your sites visitors.br /

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You can also easily increase your commissions by sending out special announcements to your subscriber base whenever one of the affiliate programs you promote is offering a special bonus or a special limited time offer.br /

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Once you build up your circulation you can further increase your profits by charging for ad space in your publication.br /

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2. Use a pop up on your site that promotes your e-zine.br /

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Using a pop up as a well as a subscription e-mail or form on your site can substantially increase the number of your visitors that subscribe to your publication.br /

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Your pop up will draw your visitors attention right to your e-zine, and if you offer your visitors free bonuses for subscribing to your e-zine such as free ebooks or free ads you can further increase the number of visitors who subscribe to your publication.br /

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3. Offer free e-mail workshops (e-mail courses) to your visitors.br /

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Making e-mail workshops will enable you to effectively promote one or several affiliate programs that offer products that relate to the subject of your workshop.br /

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Many affiliate programs provide their affiliates with articles to post on their sites or run in their e-zines which you can use to successfully form the different parts of your workshop.br /

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If you already write articles, you can easily use your own articles to form the different parts of your workshop and transform your articles into yet another powerful marketing tool.br /

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To get the most out of your e-mail workshops, offer your workshops both on your site and by using a pop up, and use your workshops to increase subscriptions to your e-zine as well as repeat visitors your website.br /

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4. Publish your articles on your site.br /

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Posting your articles on your site is a great way to continually add content to your site and draw more repeat visitors.br /

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To successfully use your articles to promote affiliate programs offer a free e-mail workshop in your resource box or use your resource box to promote your e-zine.br /

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This will provide you with an effective way to successfully follow up with your prospects when your articles get published as well as when your visitors read your articles.br /

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5. Offer free ebooks on your site.br /

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Many affiliate programs provide their affiliates with ebooks they can rebrand with their unique affiliate URL and these can be used as an effective marketing tool.br /

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The best way to promote your affiliate programs with ebooks, however, is to make your own ebooks.br /

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If you write your own articles, you can create a unique promotional item by making an ebook compilation of your articles with links to affiliate programs you promote.br /

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You can also create a best of compilation of your e-zines top issues to drive more subscriptions to your publication or if you make e-mail workshops you can transform these into your ebooks content.br /

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To further increase your profits, offer your ebooks as a free bonus or part of a free bonus for subscribing to your e-zine, and/or allow your visitors to rebrand your ebook with a link to their own business, affiliate program or opportunity.br /

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