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Increase Website Traffic With A Free Manual Traffic Exchange

If used properly, a [href=http://www.manualtrafficexchange.net target=_blankmanual traffic exchange/a](http://www.manualtrafficexchange.net target=_blankmanual traffic exchange/a) is an excellent way to get tons of quality visitors to your website as well as build your opt-in lists.br /

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How they work is very simple.br /

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After joining a traffic exchange, you will log in and view sites belonging to other members. The more websites you visit, the more visits YOU will get in return. br /

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You get full page views from potential prospects usually costing you absolutely nothing! There are many high quality, established traffic programs online.br /

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Many with several thousand members all waiting to see your offers or opt into your newsletter. Traffic exchanges have been around for about 10 years now and they are not going to disappear any time soon.br /

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There are two main types of traffic exchange you should be aware of.br /

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They are the manual traffic exchange and whats commonly referred to as an autosurf.br /

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Manual traffic exchanges are the ones you should use because they require an actual person to be present in order to view the next website in rotation.br /

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This interaction guarantees that your website is being viewed by someone.br /

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An autosurf simply shows one site after another without requiring user interaction to view the next site. br /

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As a result, this gives you what many would call junk traffic since a person isnt required to interact with the program. For best results, make sure that the traffic exchange is a manual traffic exchange before signing up.br /

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When a product is sold online, it needs constant promotion and advertising. br /

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A good manual traffic exchange is ideal not only because they are free to low cost for the advertiser but because you have a captive, targeted audience looking at your offers. br /

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A majority of the most popular manual traffic exchanges are the ones that are free to join. The members do not have to pay money to register their websites, but with this option you will need to spend some time to generate traffic to your sites in return.br /

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If you are short on time, many traffic exchanges offer traffic packages for very affordable prices.br /

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One of the most innovative manual traffic exchanges available is a [href=http://www.manualtrafficexchange.net target=_blankPromo Lotto/a](http://www.manualtrafficexchange.net target=_blankPromo Lotto/a).br /

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Promo Lotto launched in late July, 2008 and is geared for Internet Marketers in search of free website promotion as well as opt-in list building. The owners are very dedicated to running a quality program.br /

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Both Steve Ayling and Ryan Hogan have a lengthy background in Internet marketing, so they understand the evolving needs of their customers.br /

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I have made a considerable income with traffic exchanges by getting opt in subscribers to my newsletters and through sales of products through affiliate networks such as Clickbank and a few others.br /

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As time goes by, manual traffic exchanges are becoming more beneficial to their users.br /

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What you want to look for is a traffic program that offers the best tools to help you grow your business as well as an active owner. br /

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Promo Lotto is a good example of this because it broke the mold of what was expected by offering its members much greater value.br /

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It allows you to build your opt in list very quickly and easily, so you get both traffic and leads in very little time.br /

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While using a manual traffic exchange, it is highly recommended to advertise using a squeeze page or an eye-catching splashpage to ensure maximum results.

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