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# **Joint Venture Giveaway Events - Affiliate Marketing**

Have you ever wondered just what is up with these JV Giveaway events? This informative report can give you some insight into the benefits you can obtain from one of these Giveaway events.br /

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What is a Joint Venture - its a business endeavor that combines two or more companies or people together. A joint venture means that the parties involved join forces to create a new product, service, or website, etc.br /

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Now combine that with a Giveaway and you have two or more parties combining forces to give away products. Thus we have a Joint Venture Giveaway. This article is concerned with Affiliate Marketing JV Giveaway events and what that can mean to you.br /

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The Truth About JV Giveaways: There are two reasons for holding these events.br /

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First and Foremost - So that the Contributors to these events can build there mailing list.br /

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(In order to receive the Free download you must sign up to their mailing list, which is a small thing when you consider what you get in return. Then, once you have confirmed your subscription you receive the download link). There is no spam involved, you have given permission to be put on the mailing list and you can unsubscribe at any time. Its totally ethical!br /

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Second and Important - is that it provides New and existing Affiliate Marketers an opportunity to obtain some valuable Tools for their Internet endeavors at no cost.br /

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What kind of gifts are being given away at these events? They are primarily Affiliate Marketing Tools as list here:br /

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\* Softwarebr /

\* eBooksbr /

\* Training Tutorialsbr /

\* Training Videosbr /

\* Free Membershipsbr /

\* Rebrandable Products br /

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Many of these products come with Private Label Rights or Master Resell Rights. This means that you can rebrand the product with your links and resell the product or give it away as an incentive to your customers. Be sure to read the PLR or MRR license that comes with the product to see what privileges you have. This is a great way to build your arsenal of Affiliate Tools to improve your current online business or to start an online business.br /

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Two Ways To Contribute To A JV Giveaway Event:br /

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1. You sign up as a Free Member - Generally you get to submit one gift to the event and it will be displayed as long as you are drawing member sign ups through your promotions of the Giveaway event. They keep track of your sign ups through your affiliate ID link, so if your not drawing in new members then your gift will not be displayed.br /

2. You sign up as a Paid or Upgrade Member - This is the best way to go if you want to build your mailing list. I have found that the average sign up fee can be as low as \$7.00 and as much as \$27.00 at initial sign up. If you dont take advantage of the initial One Time Offer, then it will cost you more to upgrade later. Ive noticed that the average cost at initial sign up is \$17.00. Personally I have made this my upper limit. br /

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Your Privileges as an Upgraded Member:br /

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\* You get to submit at least three gifts, sometimes its unlimitedbr /

\* You are assigned 50 credit points at the beginning, which means that your gifts will be displayed throughout the event time frame.br /

\* You get to submit a One Time Offer on a product of your choice that will be displayed on a rotating basis on the frontpage after someone logs in.br /

\* You will be in the pool to possibly win cash prizes if your in one of the top positions on the promotional leader board.br /

\* You get instant access to Downloads without going through signups.br /  
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To submit a gift to one of these Giveaway events you must:br /  
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\* Have a product of your own, or a product that you have PLR or MRR rights to giveaway.br /

\* Upload the product file to your website server.br /

\* Make up a Product Download Page or Thank You Page with a download link.br /

\* Make up a Sales Page or Squeeze Page with the description and benefits of your product and why they should download it. Be sure to put your Submit Form from your Autoresponder on this page.br /

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Now signup for a JV Giveaway event, (preferably as an Upgraded member) and submit all of the requirements to get your gift displayed. In conclusion, this is one of the most cost effective ways to build a safe mailing list and at the same time you are building a good relationship with your subscribers as you are giving a valuable product absolutely Free! If you cannot afford to sign up as a upgraded member to the event, then sign up as a Free member and promote the event aggressively so that your gift will be displayed.br /

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I have a page on my website with JV Giveaway events that are currently running or are about to launch. Just check below for info. Now, Go And Get Your Free Affiliate Marketing Tools,br /

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are currently running or about to launch, then click on this link: a href=http://www.getaconsumerreview.com/  
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