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# **Picking The Most Profitable Products To Promote**

We only bother promoting affiliate products for one reason. Making money is the reason, of course! But are the products you are promoting as a [a href=http://www.homebusinessideasfree.com](http://www.homebusinessideasfree.com) target=\_blankhome business idea/a going to compensate you financially for your efforts? You must use the right marketing methods and the correct choice of product. In this article we will look at the factors that will help you determine which products to promote.br /

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If you are presently promoting an affiliate merchandise that gives you per sale, consider about ones that can give you \$20 or more per sale. Products must be well researched, especially the high paying ones as they are often harder to promote. It might be more sensible to just chase \$20 per sale than \$100 per sale at 5 sales per day. With the way the economic climate is today promoting a lower cost and good product could significantly surpass commissions trying to move a higher dollar item. The key is to test and then test some more. Many times if you have actually used a product or service it is much easier to promote because you are able to give it a good review. Of course you want to keep it unbiased and point out at least one downside since there is no perfect product.br /

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Have a look at the affiliate products you are already promoting. Suppose you have a product on Clickbank in a particular niche thats bringing you some sales each day. Any similar products with a higher payout per sale will be brought to your attention by Clickbank so just set the links on your landing page to point to the new product. This can be a quick and easy way to increase your weekly income with very little effort (just by changing a few links) which is is the beauty of using landing pages for your affiliate marketing!br /

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Assuming you are using Clickbank, the Clickbank Gravity of the product is another thing to consider. CB indicates whether other affiliates are successfully making sales of a particular product which would then suggest if the product was popular and being bought by people. Dont dismiss a product just because it is low gravity, it might just be because the product is new. It could be a gamble to promote low-gravity products as they have no previous track record to go by.br /

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Offering recurring-payment type products may be preferable to one-off payments. Promoting this type of product means that you get automated recurring sales each month. It can be a great long-term money earner and this type of payment setup is usually used with subscription-based services or websites. Knowledge is the key to a successful affiliate marketing career and gives you a better chance at choosing the right affiliate product to promote for a [a href=http://www.homebusinessideasfree.com](http://www.homebusinessideasfree.com) target=\_blankhome business ideas/a.br /

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