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Planning The The Printing Area On Your Logo Golf Balls

If you are looking for a suitable sporting promotional product, then one of the most popular, if not the most popular, is probably the a href=http://www.promotionalgiftitems.co.uk/Golf-Balls.php target=_blankpromotional golf balls/a. Small, compact, not too expensive but very practical. These are an excellent printed tool to be using to give to your customers.br /

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But a bit of thought and careful planning is needed to get the best out of them when you are setting about to order your a href=http://www.promotionalgiftitems.co.uk/golf-balls.php target=_blankprinted golf balls/a. Their highly unusual shape and size along with their ultimate intended use means that there are some important considerations that you might not see in other products, such as the printed calendars.br /

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For a start, golf balls are, obviously, a distinct spherical shape that is awkward to print on. The printing surface is not flat, but forms part of the essential spherical shape to create a ball. Also, the printing surface is covered in many small aerodynamic dimples that give the ball the required trajectory when it is struck.br /

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The printing area that is available on a golf ball is also quite compact to get the best out of the printed logo. A huge print area would look not only distracting to the player trying to hit the ball, but because of the curved nature of the surface in question, most printed logos would be very heavily distorted on the ball and badly reproduced. Hence the printing area is usually limited to a fraction of the ball to limit the distortion.br /

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Another consideration is that the golf ball is designed to be hit hard in order to accelerate in a mere fraction of a second to potentially travel a couple of hundred yards through the air. The golf ball is likely to be soaking wet at times and pick up mud during wet games. The printing applied to the ball has to be durable.br /

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So when you are considering printed golf balls, what should you look at for your logo? Well, in practice with balls printed with my own logos, I have found that a round logo is better than a square or oblong printing area. It moulds better to the shape and suits the heavily curved shape of the printing area. Dont go into small print and fine detail. Keep it clean and simple for the best effect. Allow for the small printing area and the punishment the golf ball is to receive.br /

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Also, remember that the golf ball can easily be printed on opposite sides. This means that you can make use of a small logo by printing it twice, or have your website address one side with the telephone number on the other. Feeling really cheeky? Then why not speak to another company and see if you can share the cost between you? Your logo on one side, theres on the other!

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