

File Created by [Blogging Rebirth](#) WP Plugin

SEO Is Getting The #1 Ranking For Your Busby SEO Test Contest

SEO Is getting the #1 position for your website at certain keywords-targeted in major search engine.br /

Essentially there are 3 main steps we should do in the SEO :br /

1. Like any business, you need to identify your audience (your target market). Not only are you setting your a href=http://anne-ahira.tuturdocumentaryphotography.com/ target=_blankBusby SEO Test/a website's goals and profiling your audience, at this stage you are also scouting your competition and evaluating what you need to do in order to 'dominate' this special sector.br /

2. You get steps to get your website rank as high as possible in the search engines for those keywords that this audience is most likely to use. This involves things you do to the site itself (if you are setting up a new website then you should ensure that it is search engine friendly from the ground up). It moreover includes off-site activities which are all geared towards the process of having other a href=http://anne-ahira.tuturdocumentaryphotography.com/ target=_blankBusby SEO Test/a websites link to yours.br /

3. You constantly track your website's progress in the search engines and make adjustments to your SEO tactic as necessary. br /

br /

br /

Determine How Search Engines Work indeedbr /

br /

It goes lacking saying that if you want to rank #1 for your target keywords, you need to understand how search engines work. This means that you must not only know what factors search engines use in ranking websites, but also how they 'read' web pages and 'index' them (This topic is discussed in detail in the next part).br /

br /

Search engines have evolved considerably in the last few years, and continue to update their ranking algorithms periodically. So separately from learning how search engines work right now, it will also pay if you:br /

br /

- what each search engine is trying to achieve when ranking websites br /

- How you can track changes in search engine algorithmsbr /

br /

br /

How we can stay updated on the latest changes in the search engine worldbr /

br /

The most vital thing about SEO is that an 'out-of-the-box' formula for achieving top rankings will not work as well as a customized, one-on-one strategy for each project.br /

br /

Yes, a cookie-cutter approach will work – but it won't be as useful as a custom-made battle plan for your website.

The general principles will always apply to your website, but there's a significant component of analysis, drawing conclusions and then determining what to do in light of those conclusions.br /

br /

At the end of the day, it is YOUR SEO plan. You will decide what to focus on, you will be the one doing competitive analysis and evaluating how hard or easy it will be for your website to rank for particular keywords.br /

br /

Every website has different targets – these goals will in turn determine what sort of keywords you will be targeting, what the composition of your audience will be, the competitiveness of your target market and your willingness to spend money / put in the time and effort.br /

br /

Search Engine Optimization (or, if you want to be technically correct, Search Marketing) is not a 'get rich quick' scheme nor is it about getting short-term, temporary results at the risk of getting your website penalized by the search engines.br /

br /

Just to make things clear, this is not an ethical worry for me – as far as I am concerned (you might think differently), search engines offer a service, and their guidelines are not 'the law', they are just generalized

statements on what works best. br /

br /

Those statements are a bit misleading and do not give a comprehend picture of what it takes to rank for keywords in the search engine result pages (SERPs). br /

br /

However, putting your website at risk by actively pursuing optimization policies that openly abuse search engine policies and are detectable by search engines is foolishness. br /

br /

Personally (once again, you are entitled to your opinion) I think there are far better ways to lead the SERPs without resorting to tricks or anything that will get your website penalized from Google or MSN or Yahoo.br /

br /

So that is one aspect of thinking long term – if you are doing SEO for short term gains, in most cases it is not SEO but tricks to take advantages of a search engine's boundaries.br /

br /

br /

Get practical knowledge about a href=http://forexcybertrading.com target=_blankforex trading strategy/a - study quoted page.

You can also find this article published on [single file page on filorama.com](http://singlefilepageonfilorama.com)