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# **The Real Importance of Working on Your Financial Intelligence**

Pay attention to your knowledge of finance.

A great financial education is not about focusing on saving money or buying into some wacky forex robot. It's developing a working understanding cash and creating assets that will generate income.

How do you increase your financial education?

Patience is one of the most important aspects to boosting your knowledge of how money works.

Regardless of whether you make your money doing [niche-based affiliate marketing](#), mortgage brokering, commodities trading, or some form of arbitrage your chance of succeeding primarily has to do with your financial education.

Think about this as a hypothetical example.

Would you pay for a pint of milk or a cow?

If you spend cash on milk, it's used and it's gone forever. You will have to spend money on milk repeatedly when it's consumed. Even if the milk is priced less than a cow, in the long run, you'll still be paying for milk on an ongoing basis.

However, if a cow were to have a price tag of forty times greater than milk, you spend like crazy when you buy the cow, but after going through the full stock of milk from the cow, you would come out even on on your initial money and keep more cash at a later time. As a matter of fact, the cow could have babies and you could possibly sell one calf for additional profit!

Do you get it?

Everybody is able to generate significant income. When you take a beat up old truck and overhaull it, polish it up, and work on it to get it to start running again, you could sell that vehicle for even more income than if it was just a beat up old junk heap. You'd have created assets using that strategy.

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