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Wealthy Affiliate's Six Tips For Successful Affiliates Marketing

Affiliate marketing has become increasingly popular in recent years. Affiliate programs offer merchants the opportunity to employ vast armies of sales people who only get paid for the results they achieve. Many beginners to affiliate marketing can also enjoy the fact that they can start an internet business even if they only have a shoestring budget. br /

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Affiliate is the up and coming internet business. With its increasing popularity, many Merchants are getting involved with affiliate programs. Affiliates are merely sales person who get paid for every sales. The best thing is, you don't need anything to get started. No budget, no working experience. With the step by step instructions offered here in a href=http://www.wealthyaffiliatehub.com target=_blankWealthy Affiliate/a, this is the last website you'll ever need to be a successful affiliate.br /

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Just about every affiliate program I have been involved with and researched comes complete with a website all ready set up to take orders. They even come with sales letters and ads that you can use. br /

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Transforming into a skilled affiliate marketer can earn many thousands of dollars a month. The rewards for affiliates are high. This win-win situation, between merchants and affiliate, has led to an explosion in the number of affiliate programs that are available to the would-be marketer. With this increase of opportunities has come many questions, these are the points you should look into before embarking properly with any affiliate programs. Let's cut your learning curve, and I'll give you how you can save time. br /

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1. Knowing how much the merchant is paying out in commission br /

I recommend following programs that offer at least a 50% commission. Anything less and you'll be spending more on advertising than what you'll make. It is crucial that you know how much you can expect to bring in from a sale. You don't want to be spending more on marketing than you are likely to make on sales. There is no point in spending time and money advertising a product that does not compensate well.. It is probably best to stick to marketing products with a high commission value, unless you have chanced a niche market where you can sell vast quantities of product, and make hearty commissions on your volume of sales. br /

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2. Researching How Much Traffic is the Merchants Website Getting br /

You have to research a merchant's product if their website has a low traffic ranking. It may be a good idea to purchase the product yourself if you can afford to. Otherwise you could do a thorough search to check if there are any contrary comments about it on the internet. If search shows positive testimonials or reviews, means the product is good and you may have discovered a gold mine! You may find out the amount of traffic the merchant's website is already receiving through Alexa.com. This is the a relevant tool for doing this research. If the website is ranked in the top 100,000, the merchant is getting a safe volume of traffic, and there could already be too many affiliates. If it is ranked below 500,000 it is either meritless or it could just be a golden opportunity to make some real money!br /

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3. Knowing How Often Are Commissions Paid br /

You must know the payment scheme of the merchant's. It is important that you know how often you can expect a pay check if you are going to have financial control over your business. Some merchant's pay commissions every week; some once a month, others only pay every quarter.. Do you have the financial resources to continue to market a product if you have to wait a long time before you get paid?br /

It would also be wise to find out the minimum commission that you have to earn before you get paid. Some affiliates don't send your money until you accumulate a certain amount. What I like are the affiliates that pay as soon as a sale is made. They are the only programs I promote and recommend. I don't like to wait for my money.br /

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4. Find Out if the Company Use Tracking Cookies br /

You have to know if the merchant uses cookies on their sites. Many customers do not buy on their first visit to a merchant's website. Hence, if the merchant uses cookies, you get credit if the customer returns and buys at a later date. Check out how long the cookies last. The longer the cookies lasts; the better the chance of getting paid!

Cloaking your URL is also a great idea. This way the link is changed and you are certain that you won't lose your commissions. br /

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5. Find Out if The Merchant Pay On Subsequent Salesbr /

Usually, wise readers, will not usually purchase an item immediately without doing some research. Some merchants will only pay commission on sales that come through customers visiting their site via a direct link from your site. You won't get paid if the customer makes if they visit the merchants site directly. It is important that you get paid no matter what route the customer returns by if you are to build a sustainable business. br /

6. Understand What Promotional Resources Does The Merchant Offerbr /

Look at the type and quality of the promotional material that they provide for there affiliates Do they provide articles or content that you can use to promote them on your site or free guides, special offers or samples? If the promotional resources are good it is likely that the merchant will provide good support for their affiliates. I also like to write my own ads for the affiliates I promote. br /

Sometimes you will get a better response using your own ads. If the affiliate program you are marketing has been around a long time, it's likely all the ads that come with the program have been seen over and over again. Fresh ads will have your reader think it's a new product. br /

The best advice I can give as a Wealthy Affiliate Member is to do your own research. Use the above tips as an aid to finding a merchant that enables you to reach your financial goals. Affiliate marketing can be a very lucrative business and an excellent starting point for anyone new to internet marketing. Finding the right merchant can be a tricky business. You never know - You could strike gold! br /

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