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Wealthy Affiliate Method Of Promoting Affiliate Programs

GET OUT THE WORD

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Bulk Emailing

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The main craze used to be Bulk Emailing – Bulk emailing. Since it was so “crazy”, things change, hence stricter spam rules and penalties are created to protect us. Less of course, have an opt-in list of people who have opted-in. Bulk emailing is permissible for people who have agreed to gladly receive your emails, such as, through a newsletter.

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Free classified ads

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This method can definitely get hits and possibly some sales too. But don't choose this as your only way of getting sales.

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There are of course drawbacks. Here's a real example with an individual who has shared with me this personal experience. He received requests from people asking information about his program, which actually is a ploy to get him to listen to their sales pitch. The height of annoyance is when they ask me to call them long distance, so that I can speak with them – only to have them give me a sales pitch on their program. This may not exactly be as Spam, but is definitely annoying!

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However, if you have a classified ad site on your website – you've got yourself a built-in opt-in list. You can gently sell to them, while verifying or thanking them for their ad.

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Messageboards, Discussion Groups, Forums

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These are great techniques to get your message out and be personal simultaneously. But you have to follow the rules, and you should chip in constructive and/or useful information that is relevant to the discussion at hand. This is a tedious way to build sales - but a great technique to build credibility, business relationships, and sales.

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Traffic Generators

Traffic generators can work on a turnkey site that a lot of other people are also sharing to generate money for themselves. What I chanced upon is traffic generators are better suited for turnkey businesses. They are in essence a simple way for businesses to tempt other people in business to view your program. You know - it's the “I'm not really happy with what I'm doing, but what else is out there” syndrome. Or it's the - “I really need another program so that I'm not a one-man Joe in business” syndrome. In either case, it's a secure place to see what's taking place or new on the Internet.

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Ezine and Safelist Advertising

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Ezine advertising and safelist advertising are good methods of advertising. In each case, you have to join their list and follow their rules to submitting your ads.

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If you want to try your hand at safelist advertising, I would suggest that you create a separate free email account on Yahoo. Why? A safelist allows all that have joined to submit their ads to you, as well as, you to them. Here, your subject line is your eye catcher – so choose wisely.

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Ezine advertising is a very good way to advertise your turnkey site, website, product or service. You have the option for free, and various paid ads. The wonderful thing about ezines is the opportunity to sell to a more targeted market. The more targeted your market, the better the opportunity to get a sale.

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Articles

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Although articles are a great way to get the word out, (like this one you're reading) about your website and your product or products. However, please make the article informative – or you'll lose your credibility and the

reader.br /

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Search Engine Optimizationbr /

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If you have a website you should submit to search engines. To review the process on how and where, as well as forums and guides. you can go to my site at a href=http://www.WealthyAffiliateHub.com/ target=_blankWealthy Affiliate/abr /

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As you can see, there are many methods of promoting – but the method of promoting your business is dependent upon whether it is a turnkey affiliate program , an affiliate product of service, or a website. There's plentiful of choices you can choose from on how you want to promote. Try it out and see which works best for you. That's the sure way of learning and growing in the Affiliate Business.br /

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Wealthy Affiliate University has the resources and tools and lotsa members that can guide you by hand should you need any assistance. This was how i got my help, hence this article is borne. :)

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