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Wealthy Affiliates - Here Are 3 Powerful Ways To Profit From Your Blogs Today

The Internet has recently experienced a novel marketing phenomenon, even though it has been around for quite some time. Only recently has it been recognized as a potent communication medium for online marketers. If you have been following the latest online marketing trends like I do, then you have surely heard of them. What is this new marketing tool I am ranting about that every serious marketer should have in his or her arsenal?br /

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Blogs!br /

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For those of you who are probably not quite sure what a blog is, here goes my simple quick definition:br /

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A blog is a short form for the term weblog - a combination of the words website and log. A weblog is in essence a journal made available on the internet. Blogging is the verb to describe the activity of updating a blog on a daily, weekly or periodical basis while the word blogger is a noun referring to the person who keeps a blog and updates it.br /

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If you have the will to learn and earn, the perseverance and the capability to follow directions. If you are a beginner, you can expect to find a business that will train you.br /

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So there you have it, a quick and right-to-the-point definition of blogging.br /

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Now, for the rest of this article I would like to concentrate on how you can actually earn decent profits blogging either full time or part time as a hobby. I will be listing 3 tips that I in my opinion are the best, simplest and most powerful ways to squeeze the most possible benefits out of your own blog.br /

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And with that said, let us proceed to Profit Tip #1.br /

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Profit Tip #1 - Article Writing.br /

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Writing brief, informative and entertaining articles is one very potent way to profit from your own blog. There are a lot of reasons why articles are of great value to your blog, but for the purpose of this article I shall just give you the most important one and that is your resource box - also known as the author bio box - at the end of every one of your article.br /

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Your resource box is akin to a classified ad promoting your website and it contains essential information about you, your website and what you have got to offer to your readers after they have read your article. The links inside your resource box could either lead to the product or service of your own that you have to offer, related to what your article is about, or they could lead to an affiliate product which you will earn a hefty commission from. This is an excellent way to provide them something of value, which is the information contained in your article, and a great way to convince them to take action by way of getting them to click on one of the links in your article resource box.br /

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Many internet entrepreneurs do their affiliate marketing solely through this method - article writing and marketing - because of its simplicity and profitability.br /

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That was Profit Tip #1.br /

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Profit Tip #2 - Writing Product Reviews.br /

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Another lucrative tactic to profit from your blog is to write reviews of new or popular products and services released in your market - the market your blog is centered upon. Product reviews allow you to soft sell your potential customers and clients by giving them your honest and personal opinions on and experiences of the product you are recommending and then providing them with a link - usually a special affiliate link - if they wish to try it out, instead of throwing a sales pitch at them.br /

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Nobody likes to be sold, but, providing them your honest feedback - even if its negative - on a product or service that could perhaps help solve a nagging problem they are facing is yet another great way to profit from your blog and place you in high esteem in your market.br /

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And that was Profit Tip #2. You can go further with this tactic by providing bonus products, services or freebies to go along with the product or service you are promoting if your readers purchase from your affiliate link. This additional method is known to work phenomenally especially in competitive markets. Offer your very own complimentary coaching program for clients who order these products through your affiliate link and you will pretty soon be in the big affiliate marketing league.br /

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Profit Tip #3 - Contextual Advertising.br /

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Advertising programs such as Google AdSense, Kontera or Bidvertiser are yet another potent way to profit from your blog. There are different kinds of contextual advertising programs out there. Some are pay per click, such as Google AdSense and Bidvertiser, while others are pay per sale. Just as investment gurus would advise you to diversify your portfolio, it is also a good practice to diversify the kinds of advertising you wish to display on your blogs, ideally in a way that does not make your blog look ugly or turn off your visitors because of too much advertising.br /

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Most if not all of these advertising programs are free to join, but there are some programs which have certain requirements that you need to fulfil before these networks can accept you. For example, some advertising networks need you to have a very established website receiving at least thousands of visitors every month consistently. However, most advertising programs or networks do not have such stringent requirements.br /

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So far, I have only covered 3 methods of monetising your blog for maximum profits. There are many more methods you can use to rake in even more profits from your online real estate and become a wealthy affiliate through blogging.br /

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All the best and may you succeed in all that you desire.br /

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